



אקורד • אֶכּוֹרֵד • aChord  
פסיכולוגיה חברתית: עֵלֶם הַנֶּפֶס הַחִבְרָתִי לַתְּחִיבָה הַחִבְרָתִית  
לשינוי חברתי Social Psychology for Social Change

האוניברסיטה העברית בירושלים  
THE HEBREW UNIVERSITY OF JERUSALEM  
الجامعة العبرية في اورشليم القدس



# Promoting Jewish-Arab Political Partnership: Research among the Jewish public in Israel

The Research Team:

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## Project Objectives

- Mapping the psychological and political factors which impede or promote support for Jewish-Arab political partnership.
- Developing effective messages to increase support of (or reduce opposition to) the Jewish public to a Jewish-Arab political partnership.
- Examining the impact of messages among the Jewish public and identifying those which are most effective.

Messages which will boost support for political partnership.



Political considerations and psychological factors which underpin supporting vs. opposing political partnership.





## Presentation Outline

### Three parts:

- 1. Levels of support** for political partnership among the Jewish public
- 2. Conceptual model** for analyzing the barriers and catalysts that drive or prevent people from supporting political partnership
- 3. Experimental messages** research



## **Support of Political Partnership – Early February 2020**

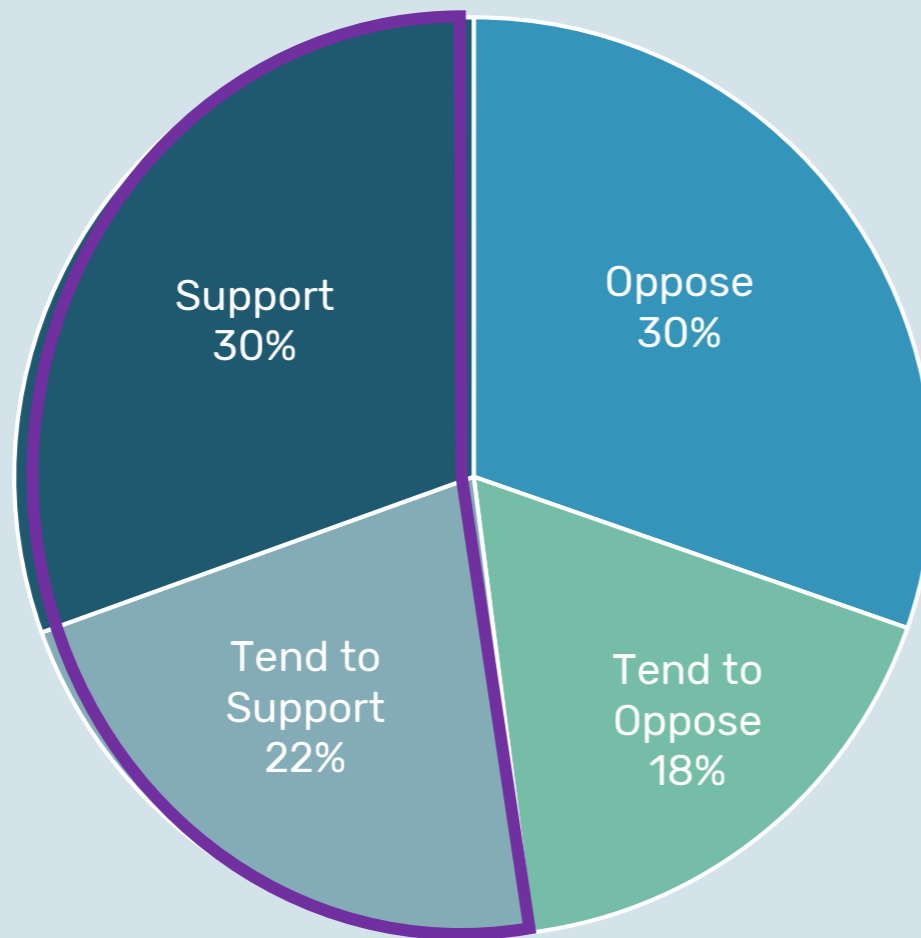


## Percentage of respondents that support partnering with the Joint List (centrist voters)

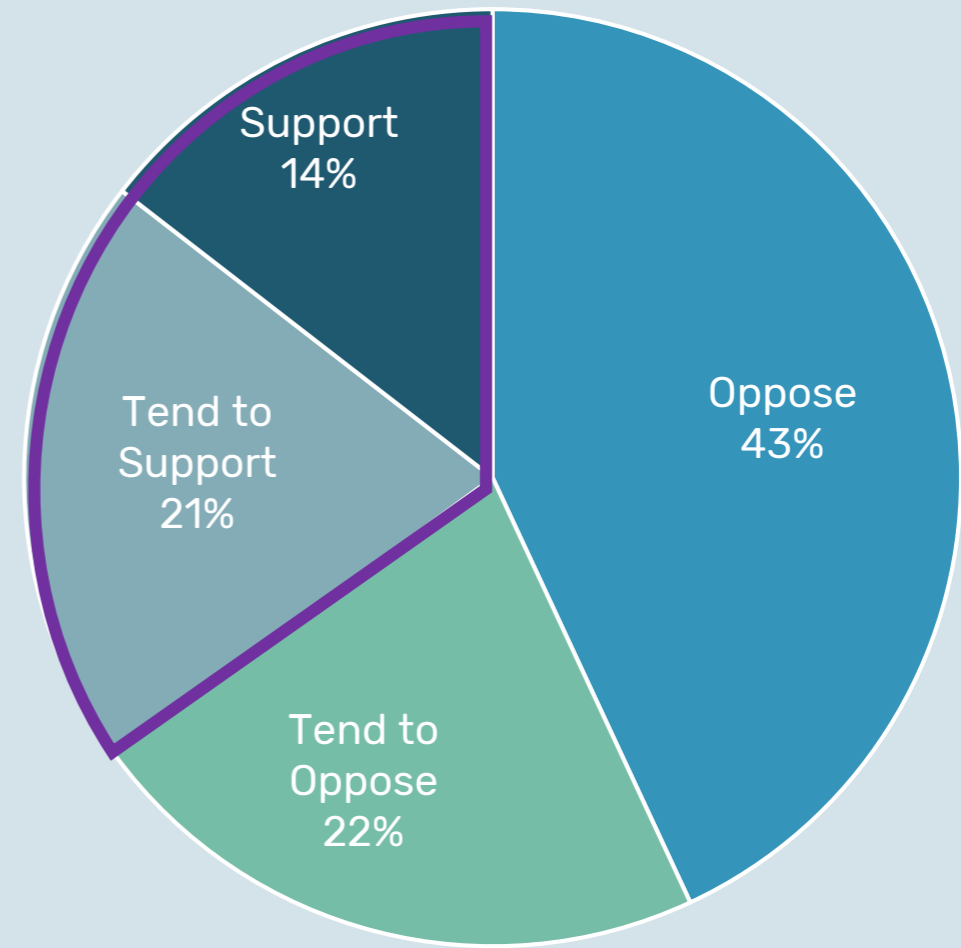
### 4 Levels:

- 1-2: Oppose
- 3: Tend to Oppose
- 4: Tend to Support
- 5-6: Support

**External Support from the Joint List**



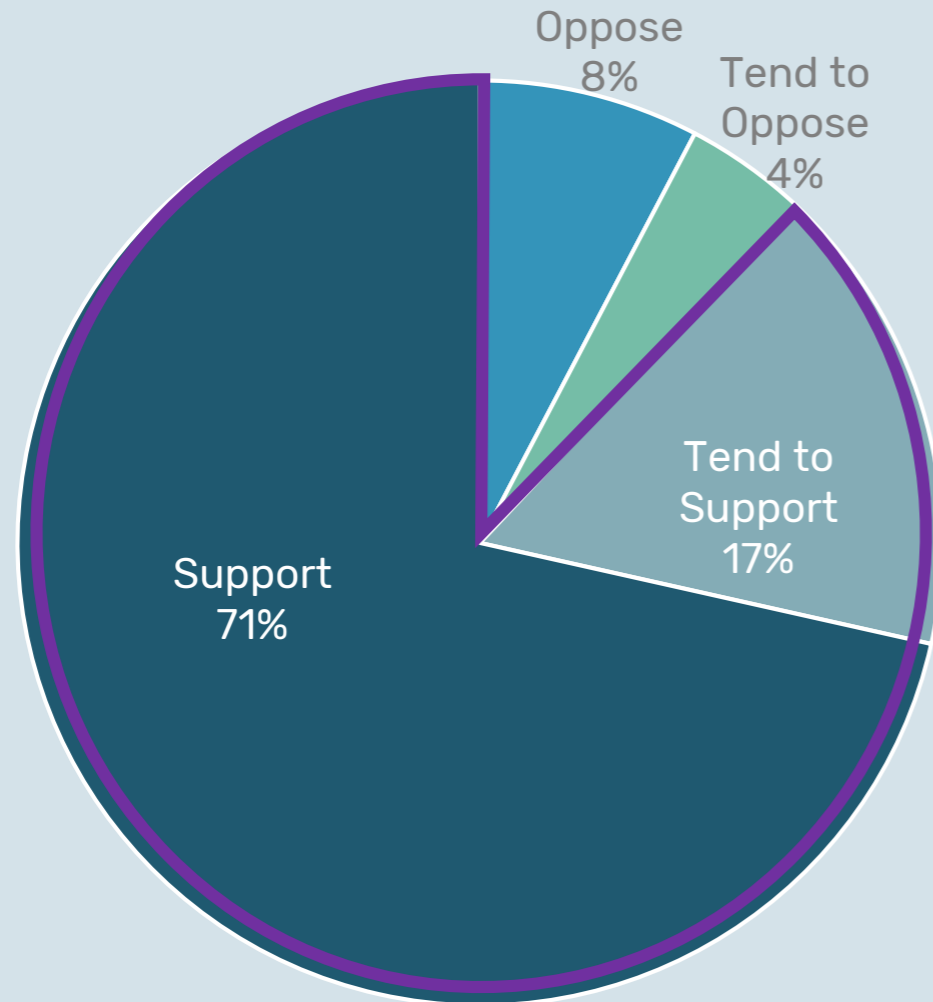
**Inclusion of Joint List in the Coalition**



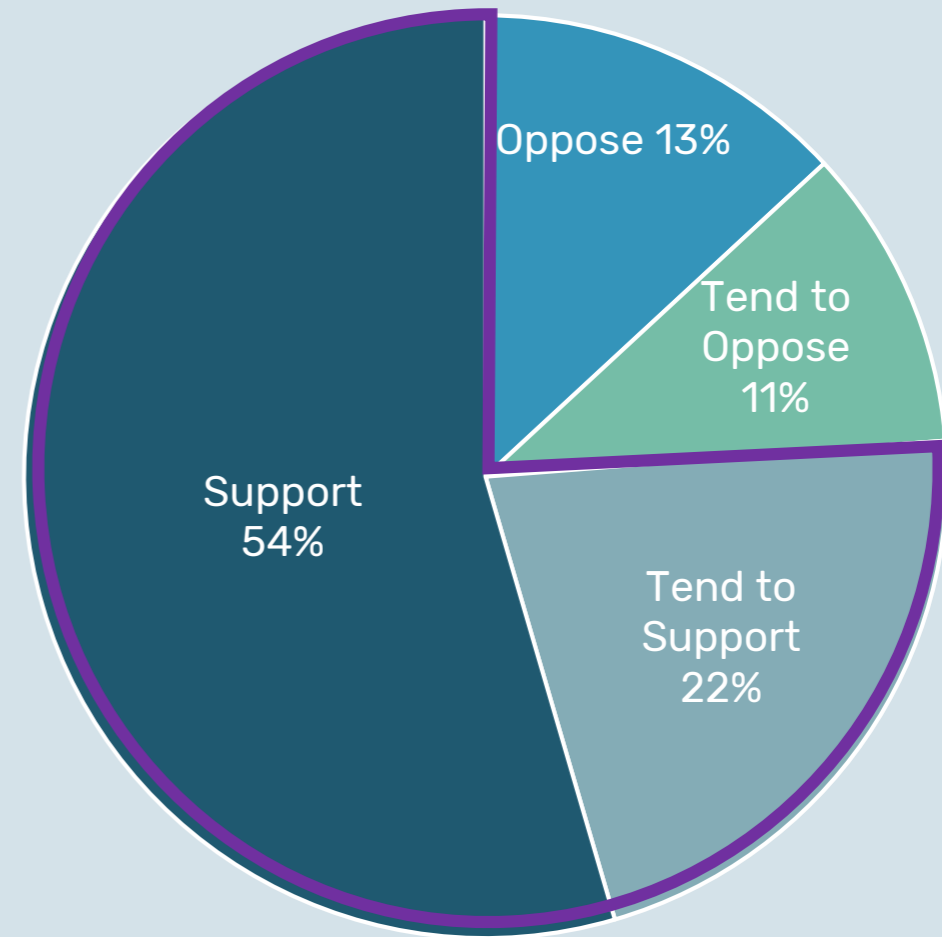


## Percentage of respondents that support a partnership with the Joint List (leftist voters)

**External Support from the Joint List**



**Inclusion of Joint List in the Coalition**



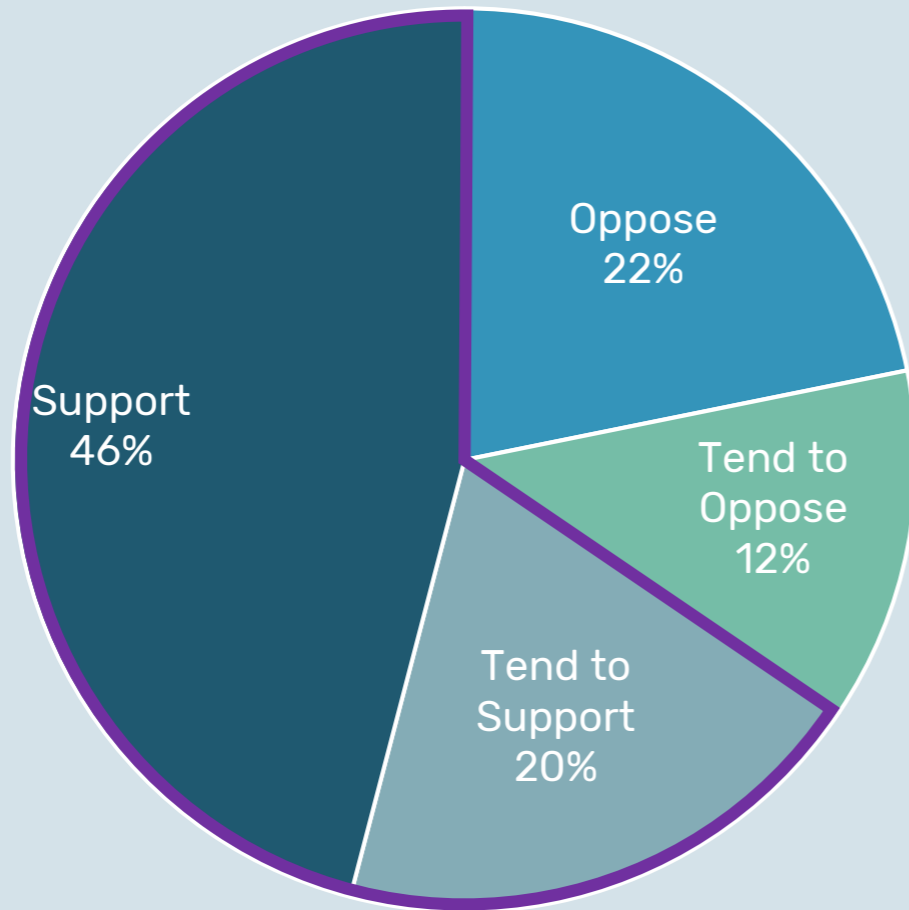


## Percentage of respondents that support partnership with the Joint List (centrist and leftist voters) \*Weighted

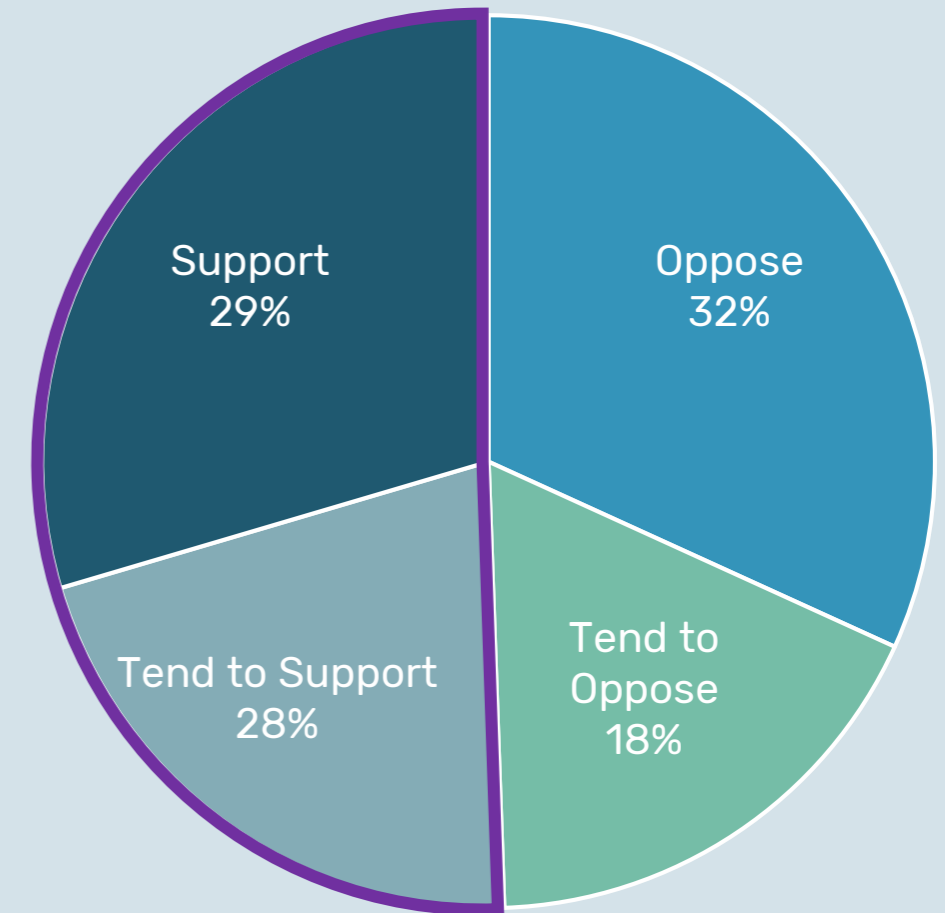
### 4 levels:

- 1-2: Oppose
- 3: Tend to oppose
- 4: Tend to support
- 5-6: Support

### External Support from the Joint List



### Inclusion of Joint List in the Coalition

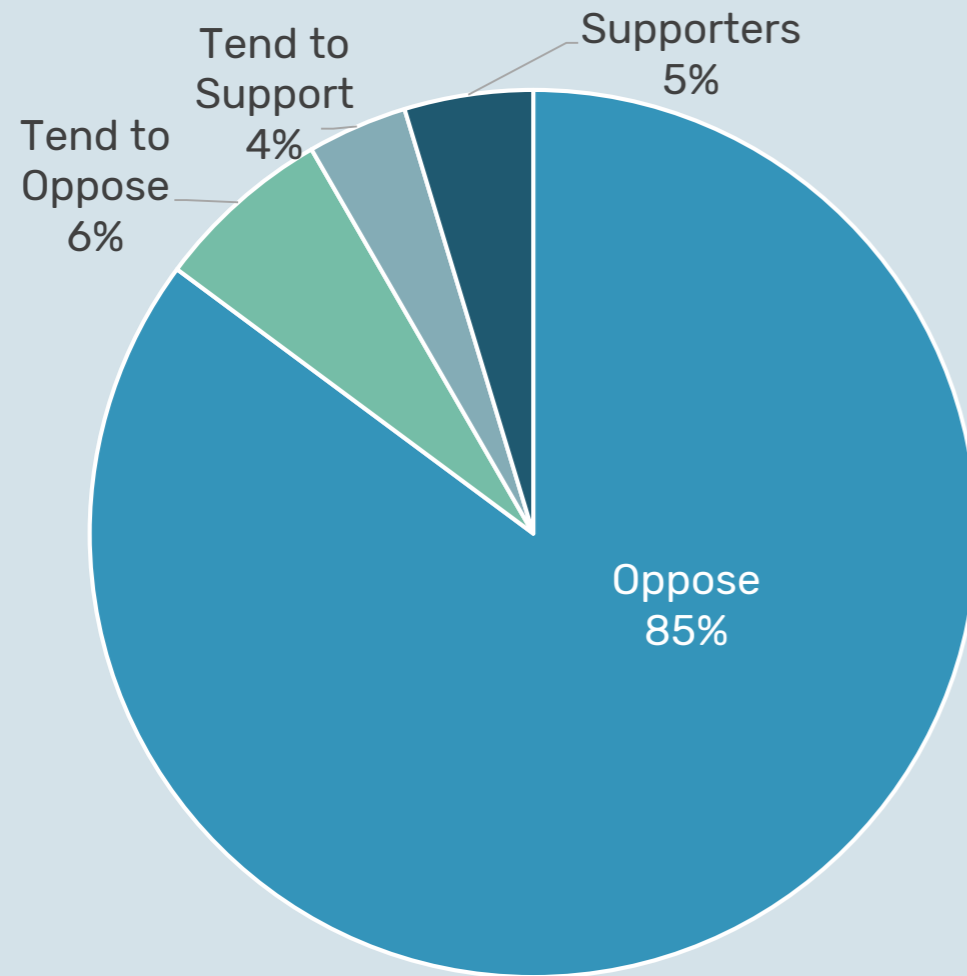


*\*Weighted according to a ratio of 33% centrists and 19.9% leftists  
(based on the Israeli Democracy Index, published in January 2020)*

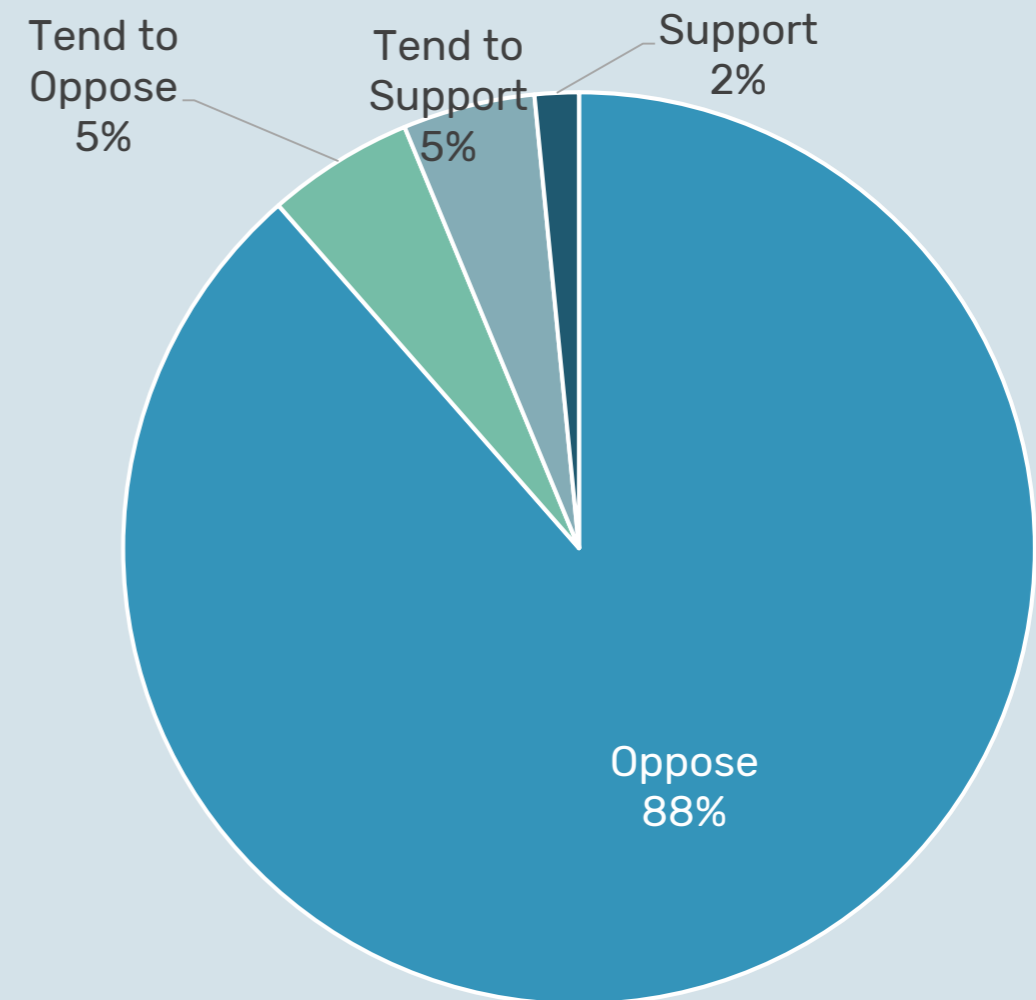


## Percentage of respondents that support partnership with the Joint List (right voters)

### External Support from the Joint List

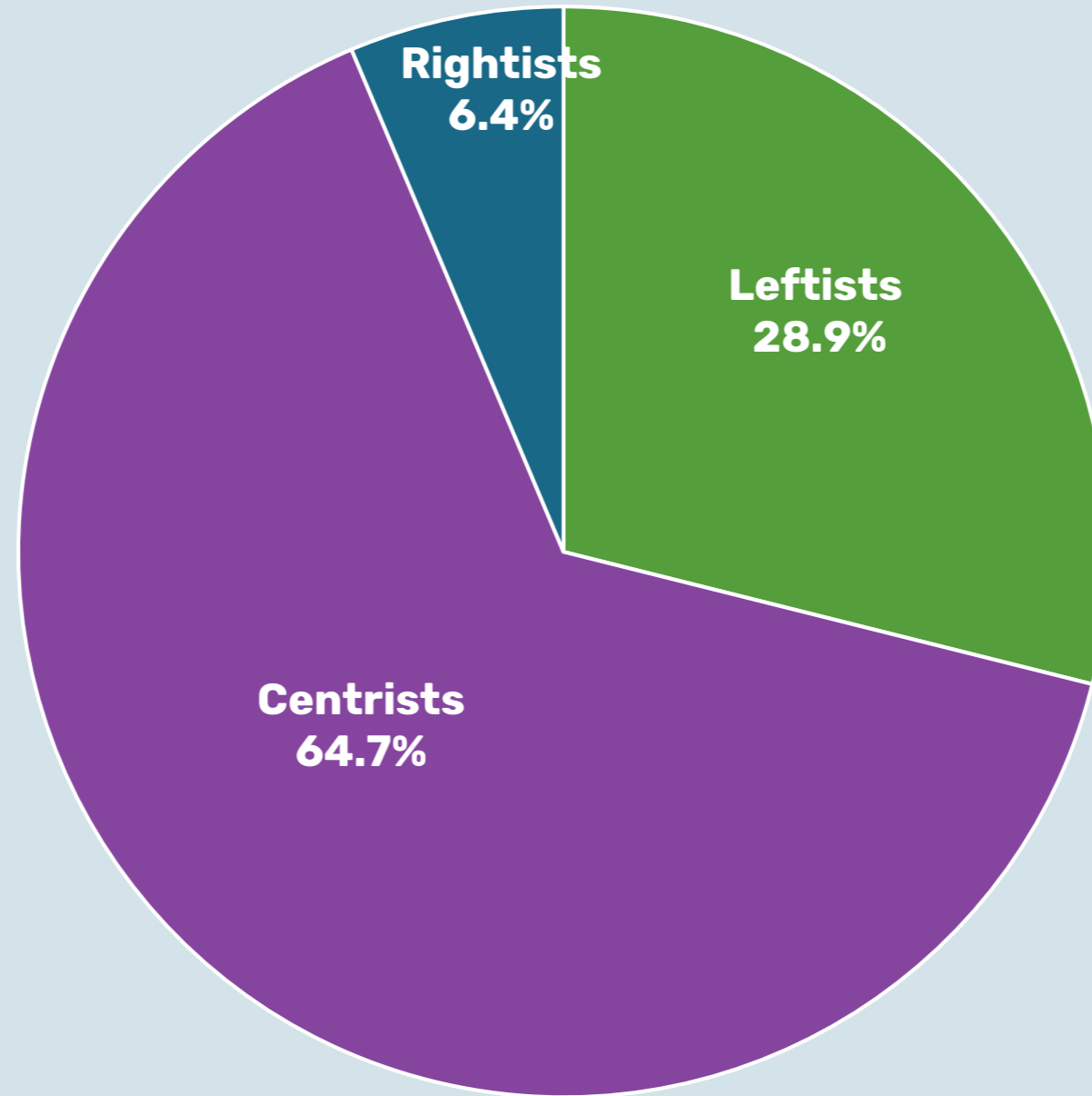


### Inclusion of Joint List in the Coalition





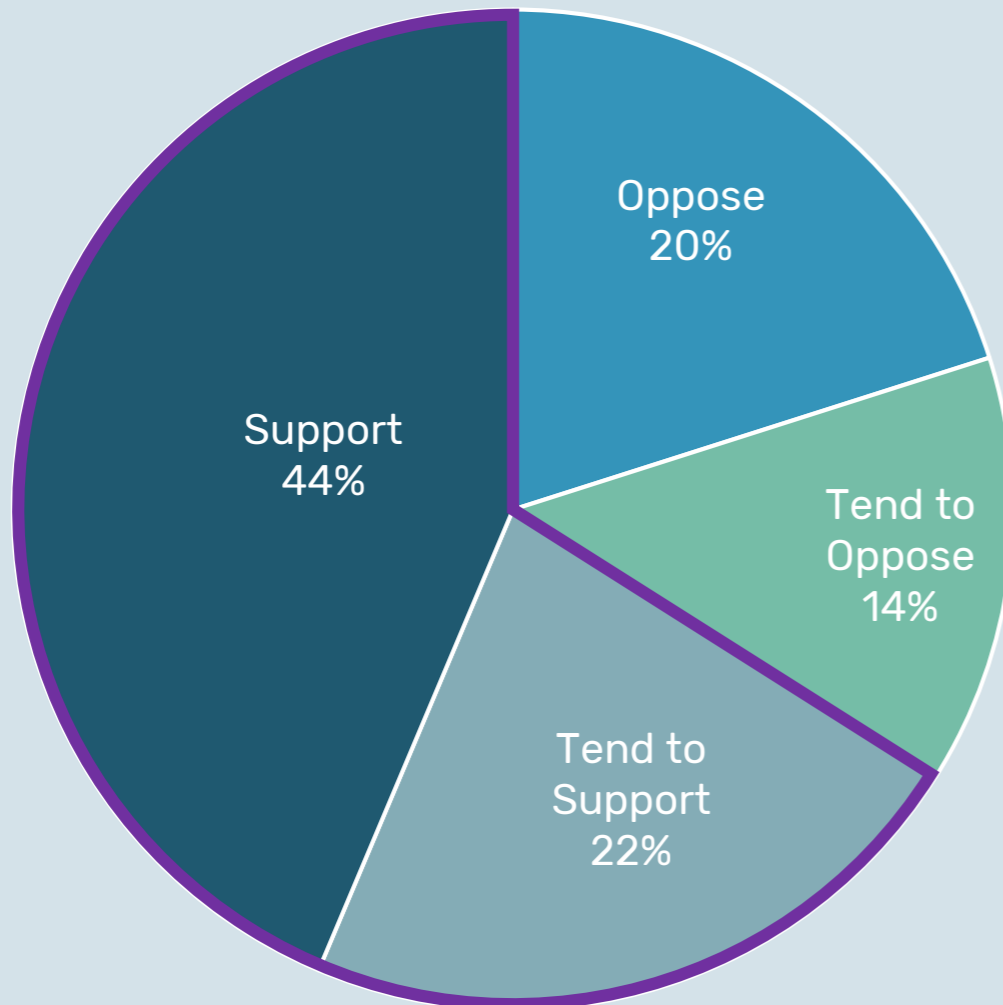
## Distribution of political ideology among Blue & White voters



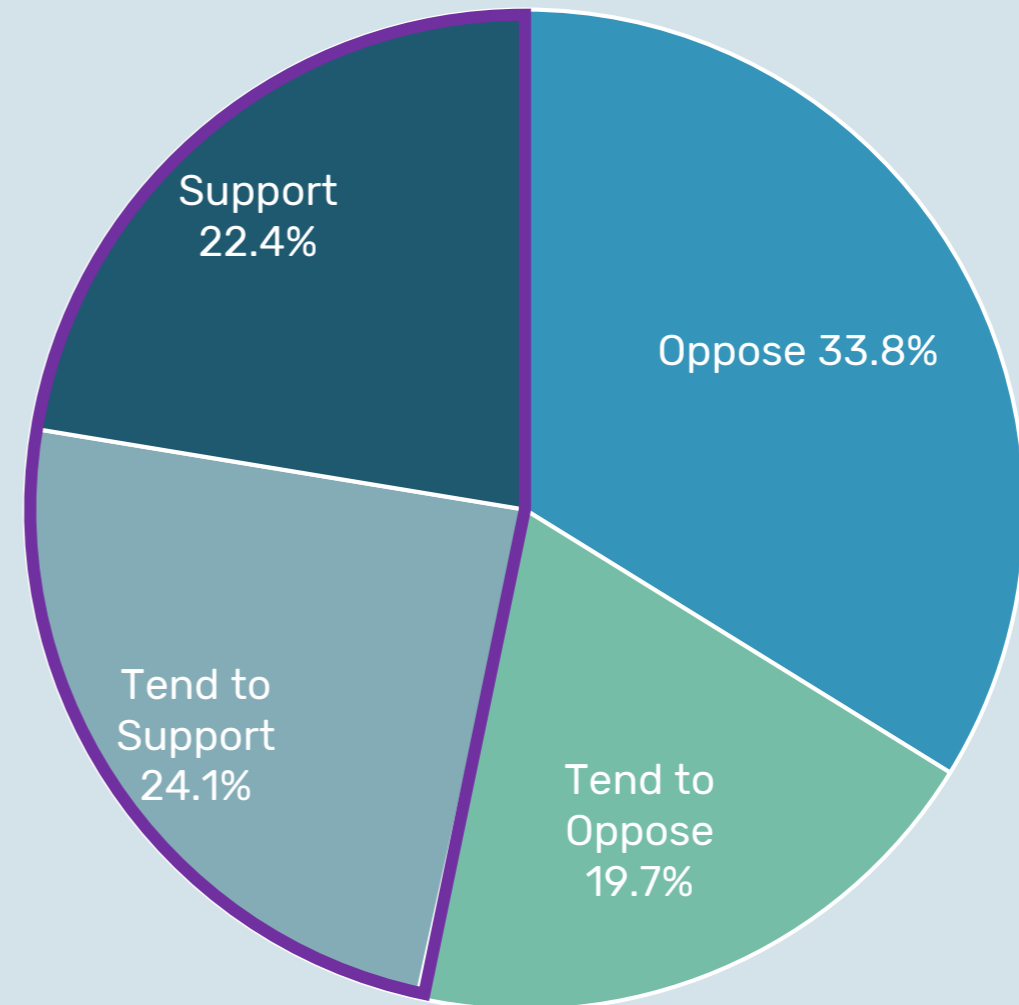


## Percentage of respondents who support partnership with the Joint List (Blue and White voters)

**External support from the Joint List**



**Inclusion of Joint List in the Coalition**



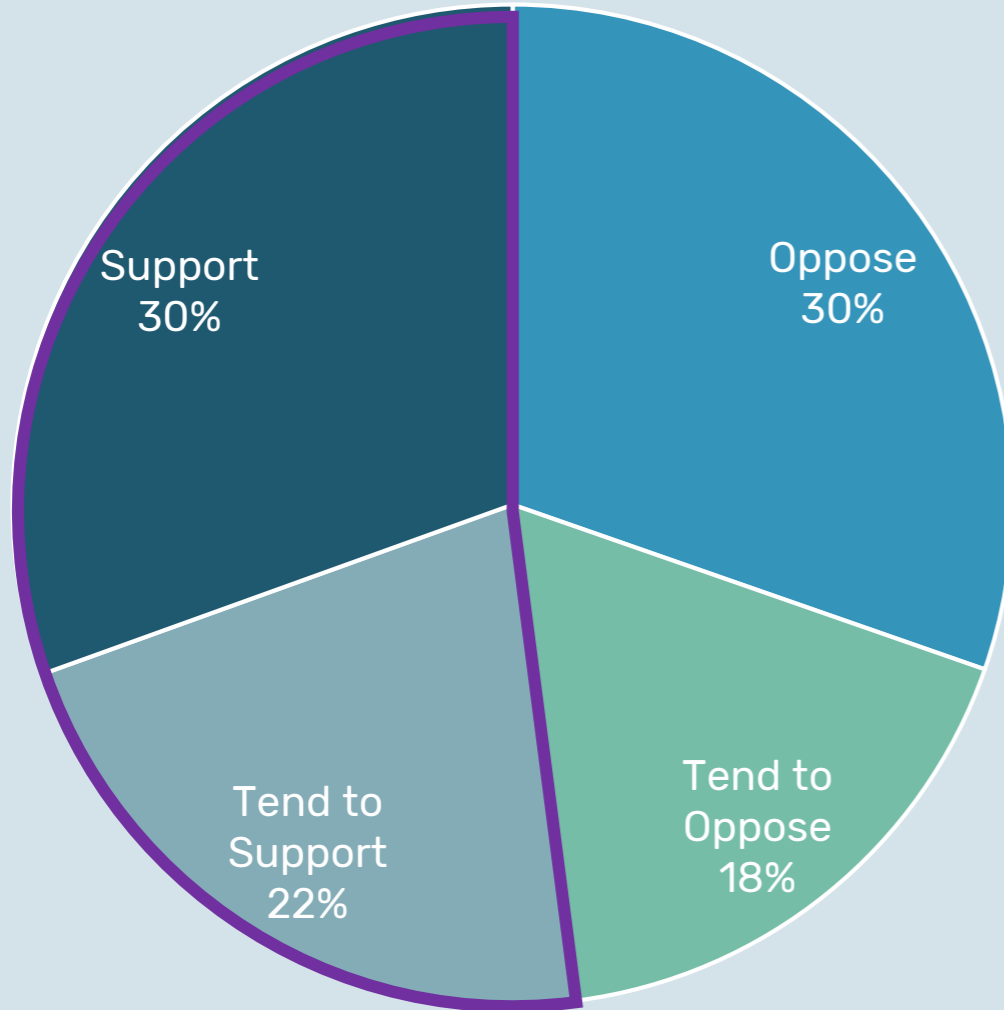


## **Post-election support of Political Partnership (Measured the week of March 10-12, 2020)**

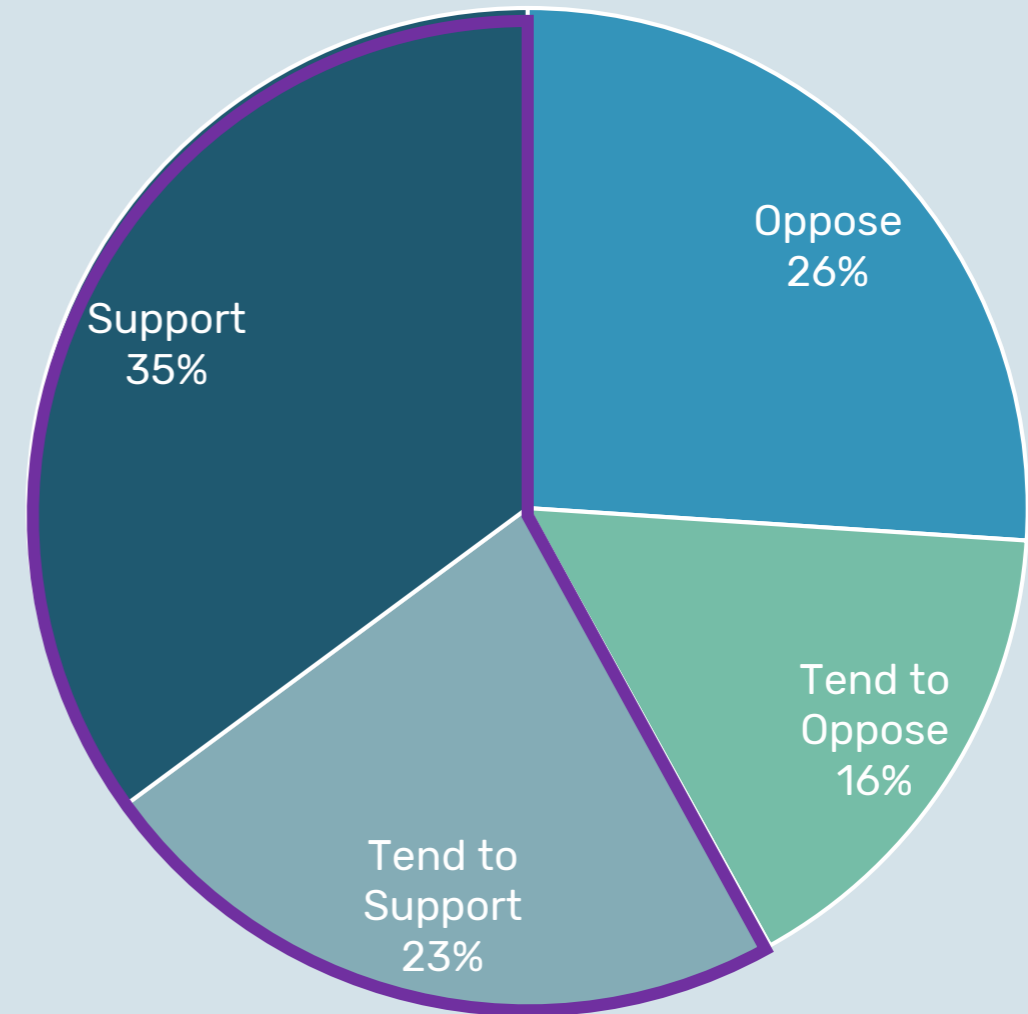


## Percentage of respondents that supports relying on external support from the Joint List (**centrist voters**)

**Beginning of February 2020  
(Before the Elections)**



**Beginning of March 2020  
(After the Elections)**

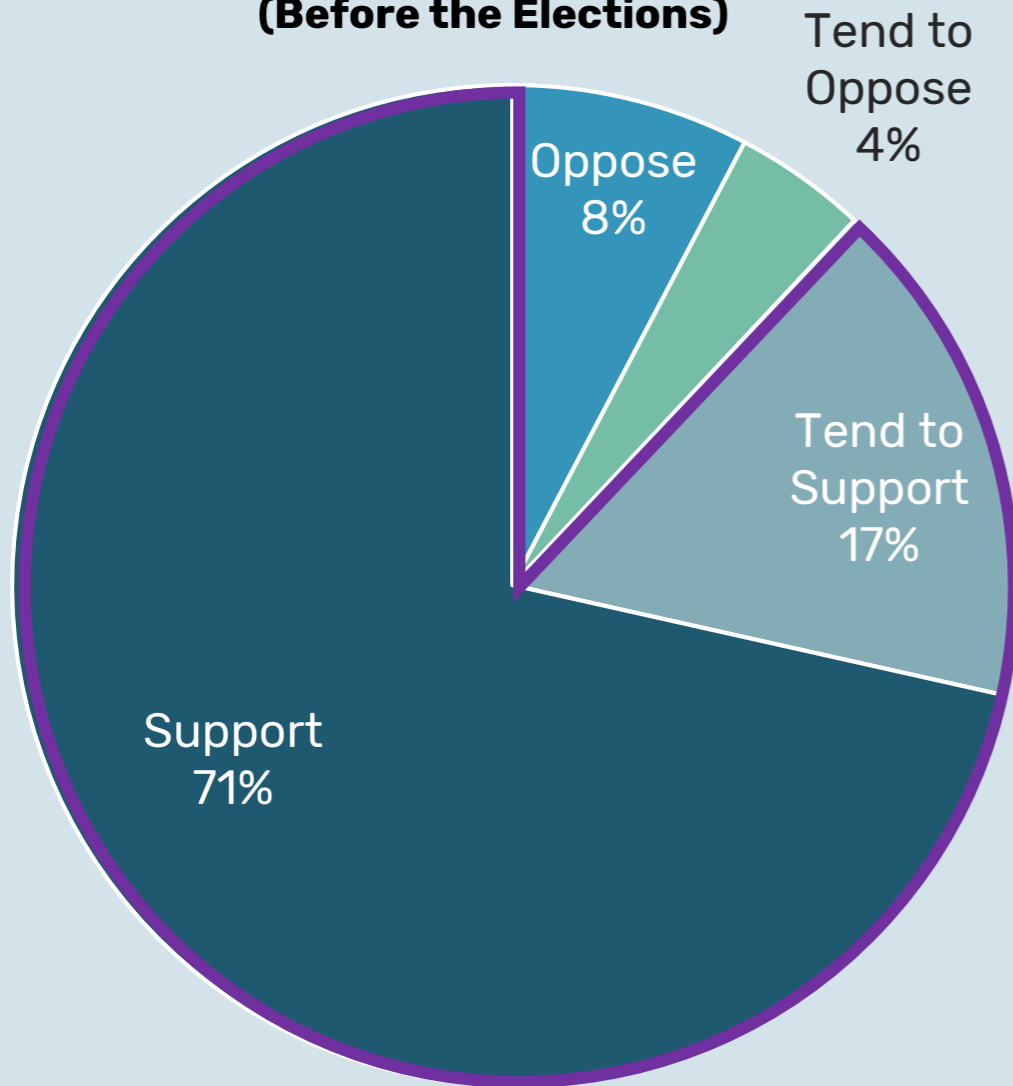


**Increase of 6%** 

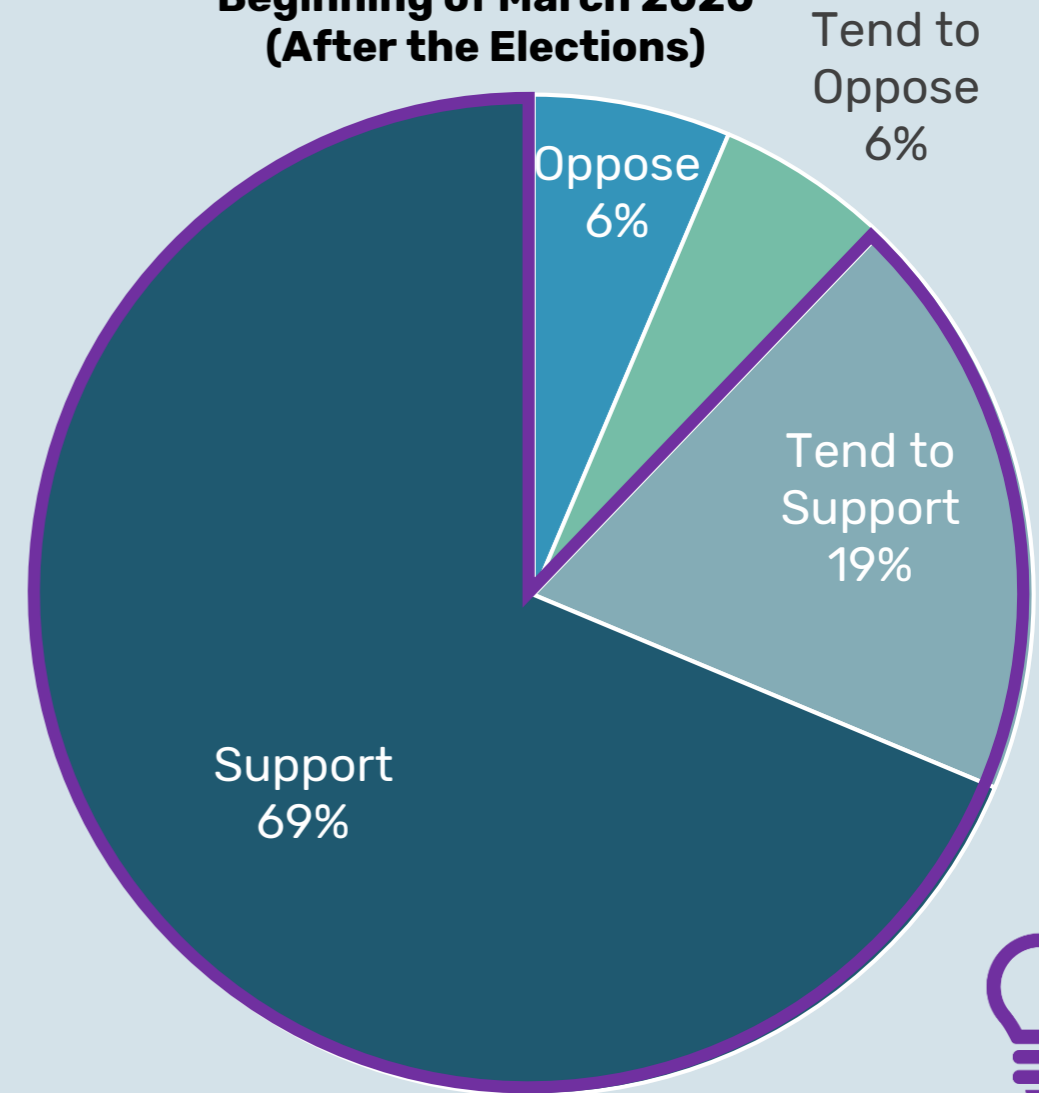


## Percentage of respondents supports relying on external support from the Joint List (leftist voters)

**Beginning of February 2020  
(Before the Elections)**



**Beginning of March 2020  
(After the Elections)**



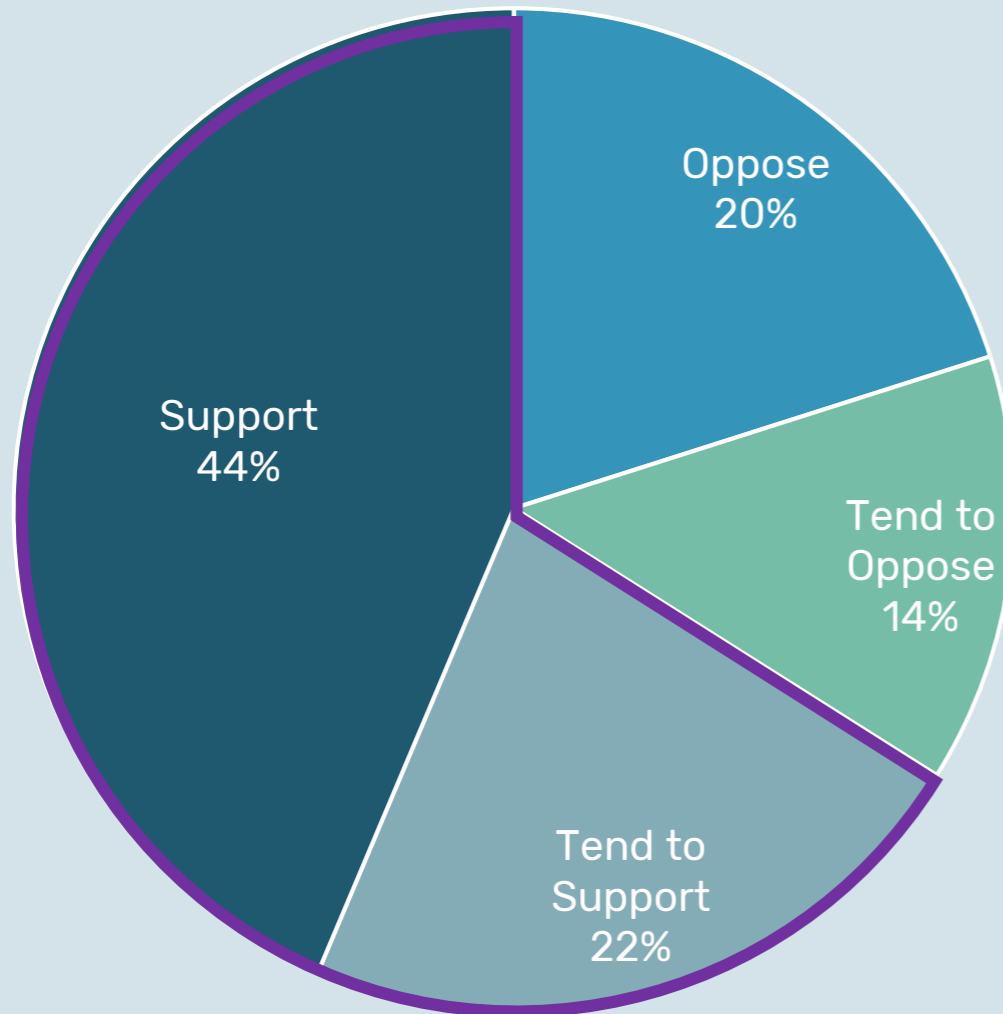
**No significant change**



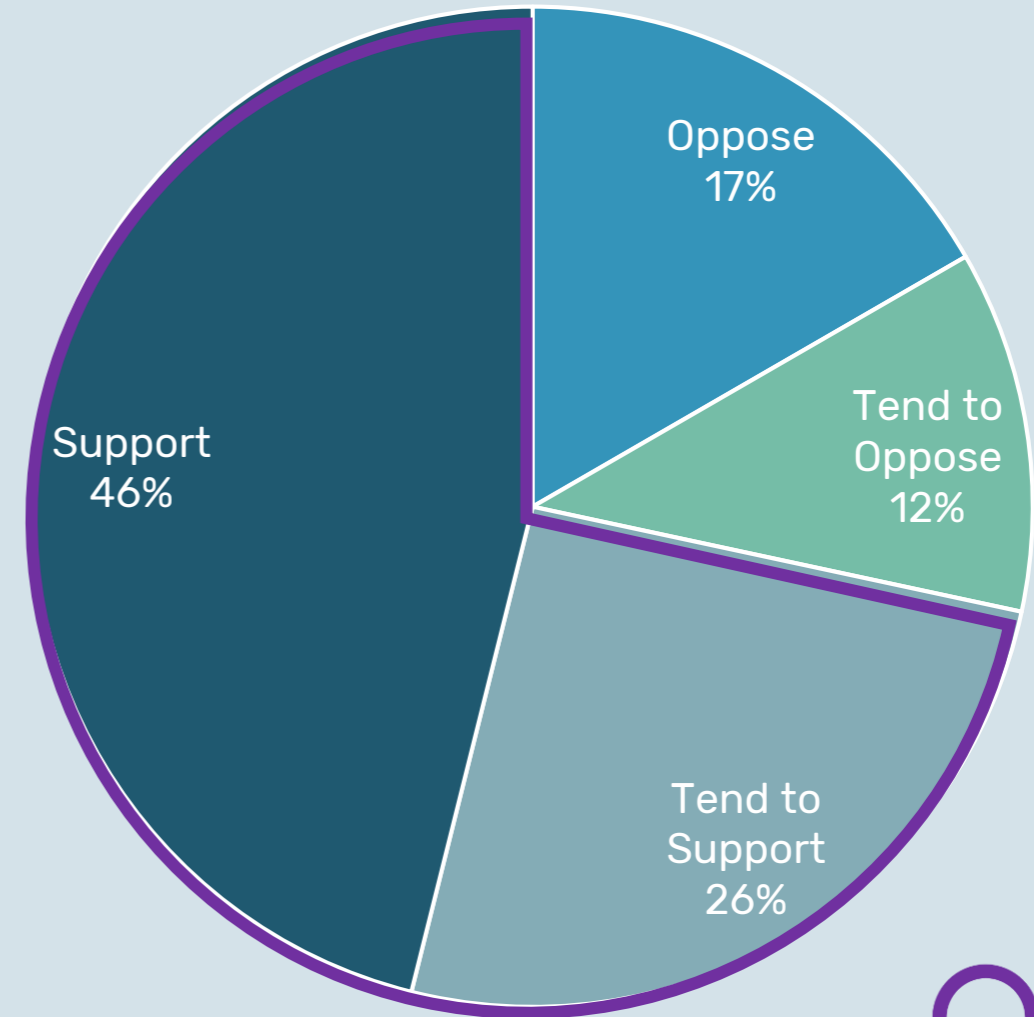


## Percentage of respondents that supports relying on external support from the Joint List (Blue & White voters)

**Beginning of February 2020  
(Before the Elections)**



**Beginning of March 2020  
(After the Elections)**



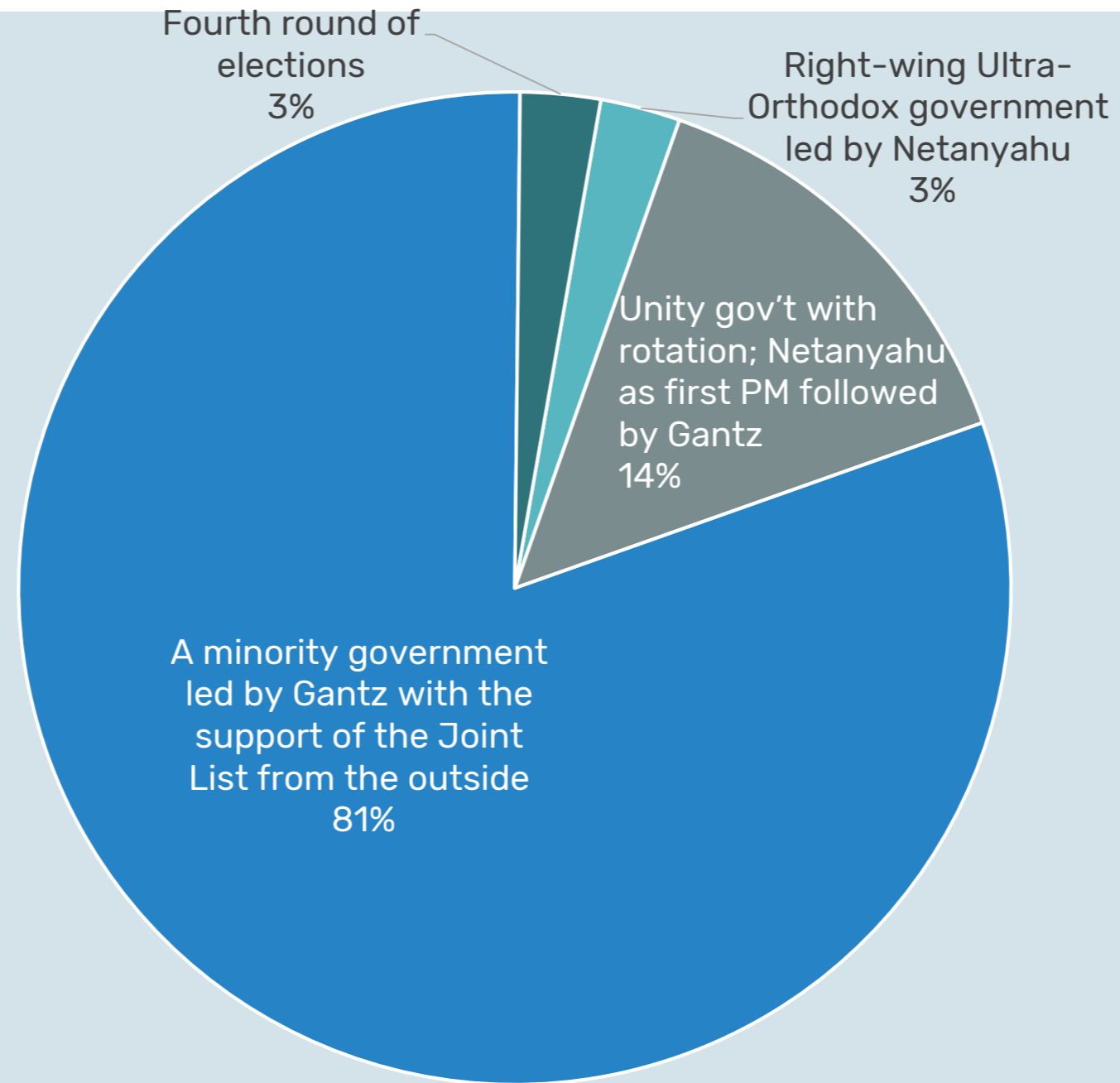
**72% of Blue & White voters support - up 6%**





## Following the election results, which of these options would you prefer to happen? (leftist voters)

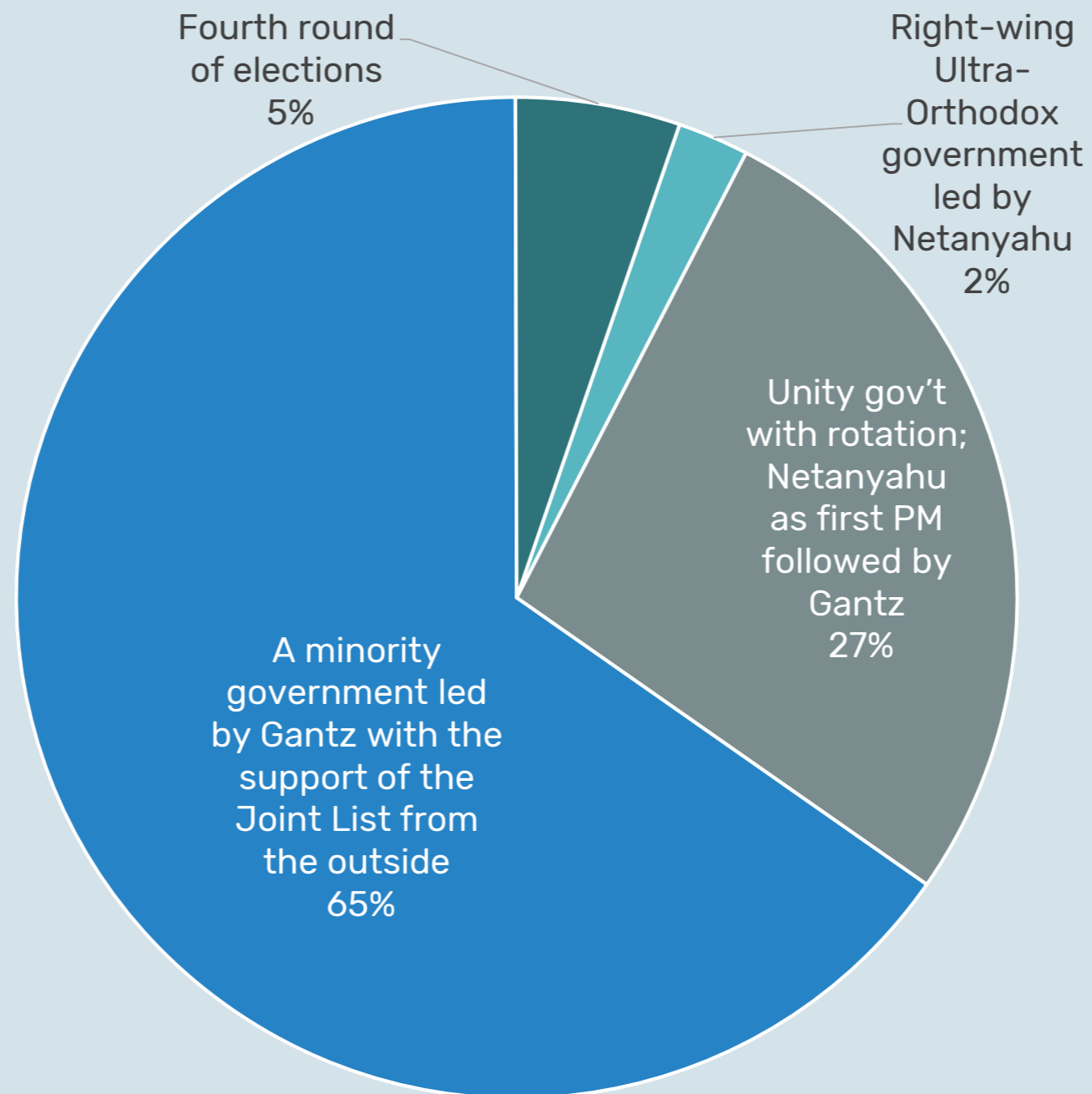
March 10-12, 2020





## Following the election results, which if these options would you prefer to happen? (Blue & White voters)

March 10-12, 2020

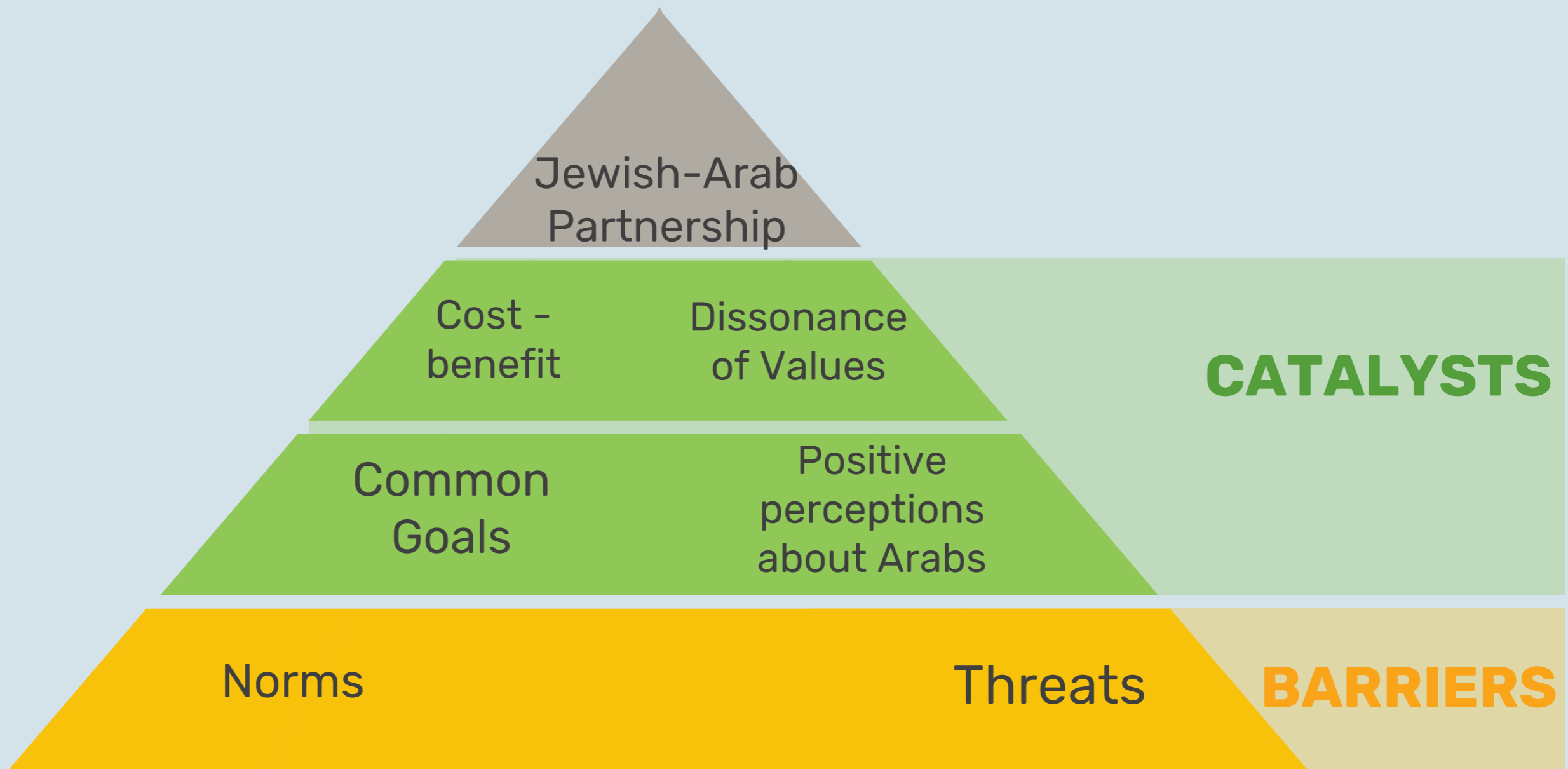




# **Relationship between psychological factors and support for political partnership**

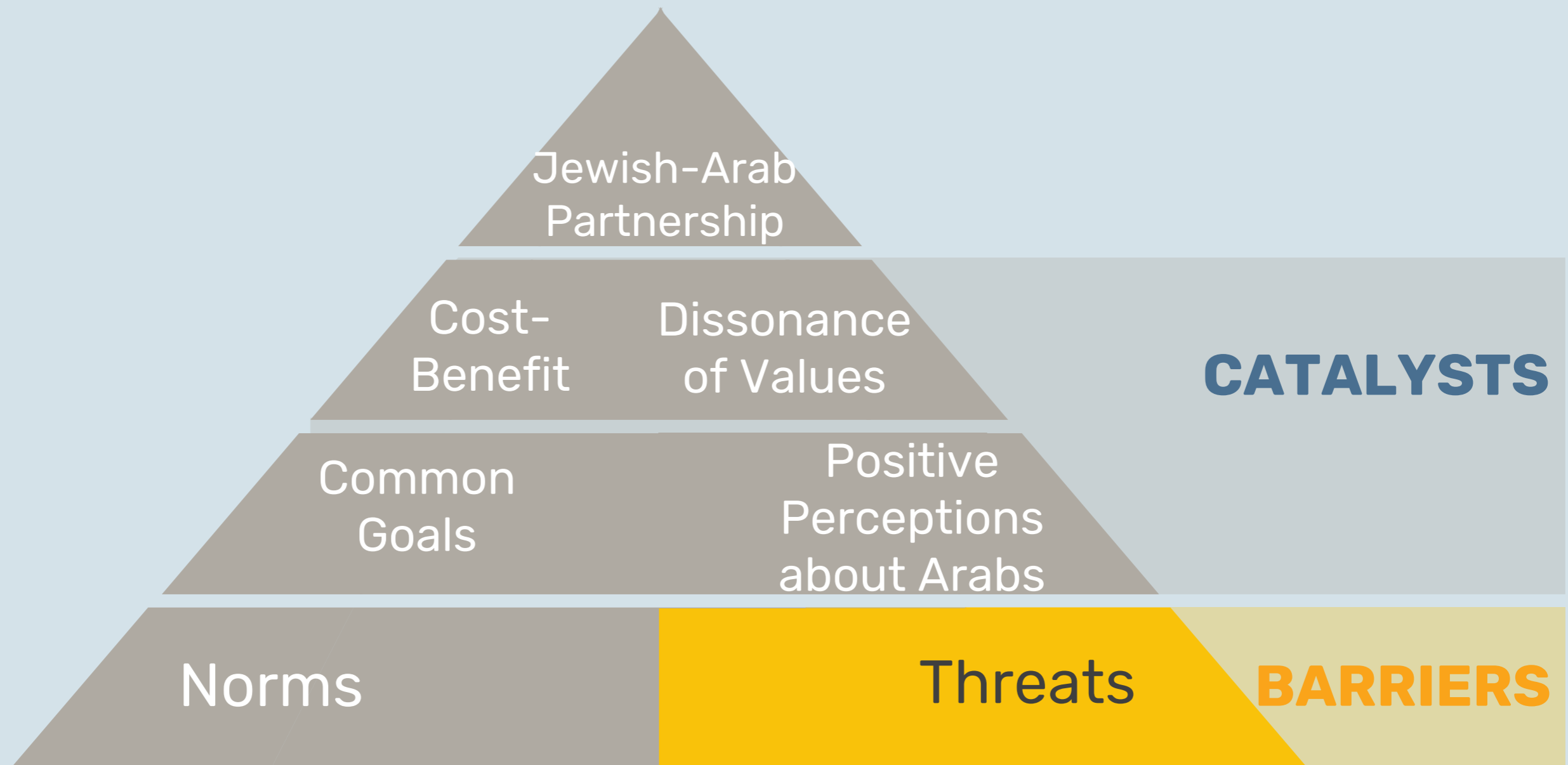


# A Conceptual Framework for Jewish-Arab Political Partnership





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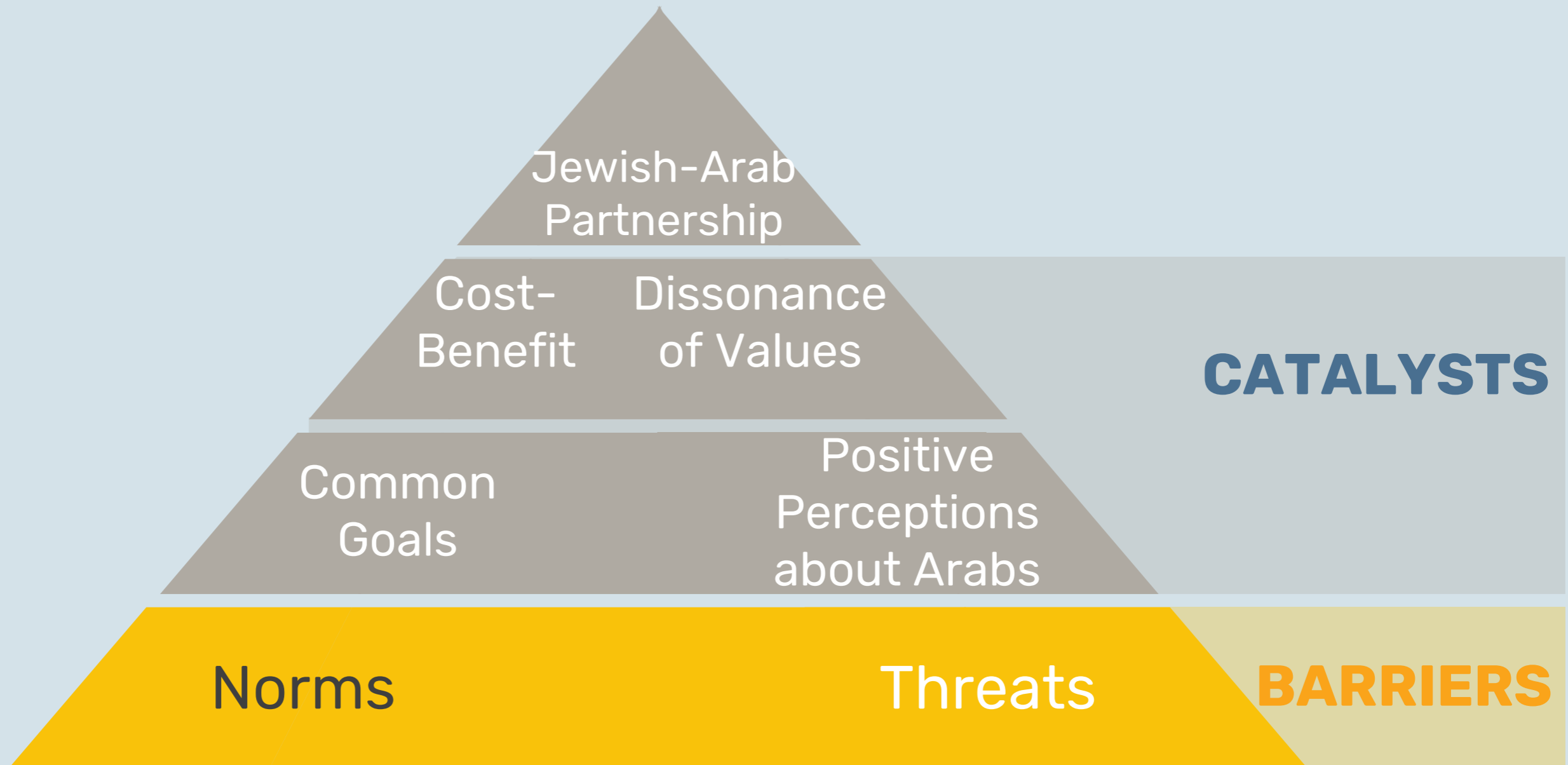


## Main Reasons for Opposition to Political Partnership (among centrists) - Threats



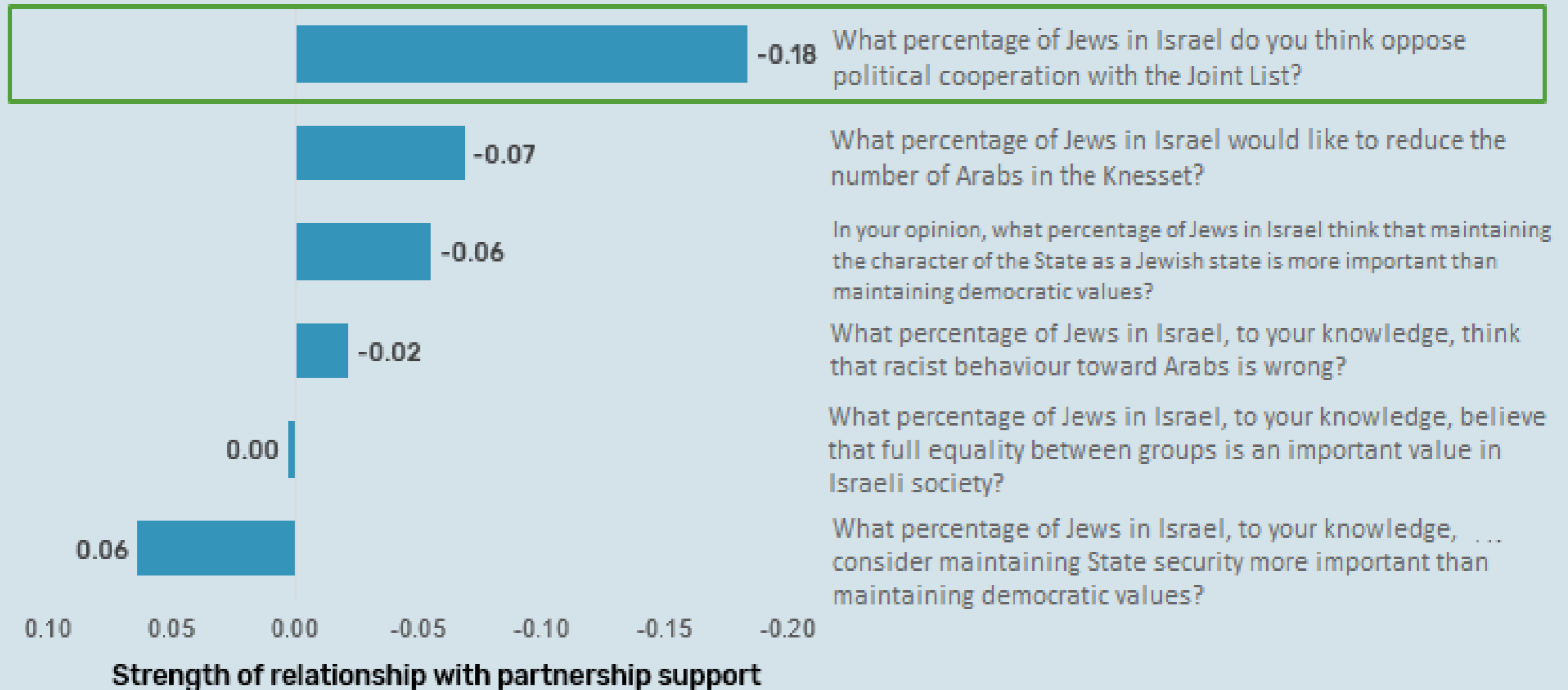


# A Conceptual Framework for Jewish-Arab Political Partnership



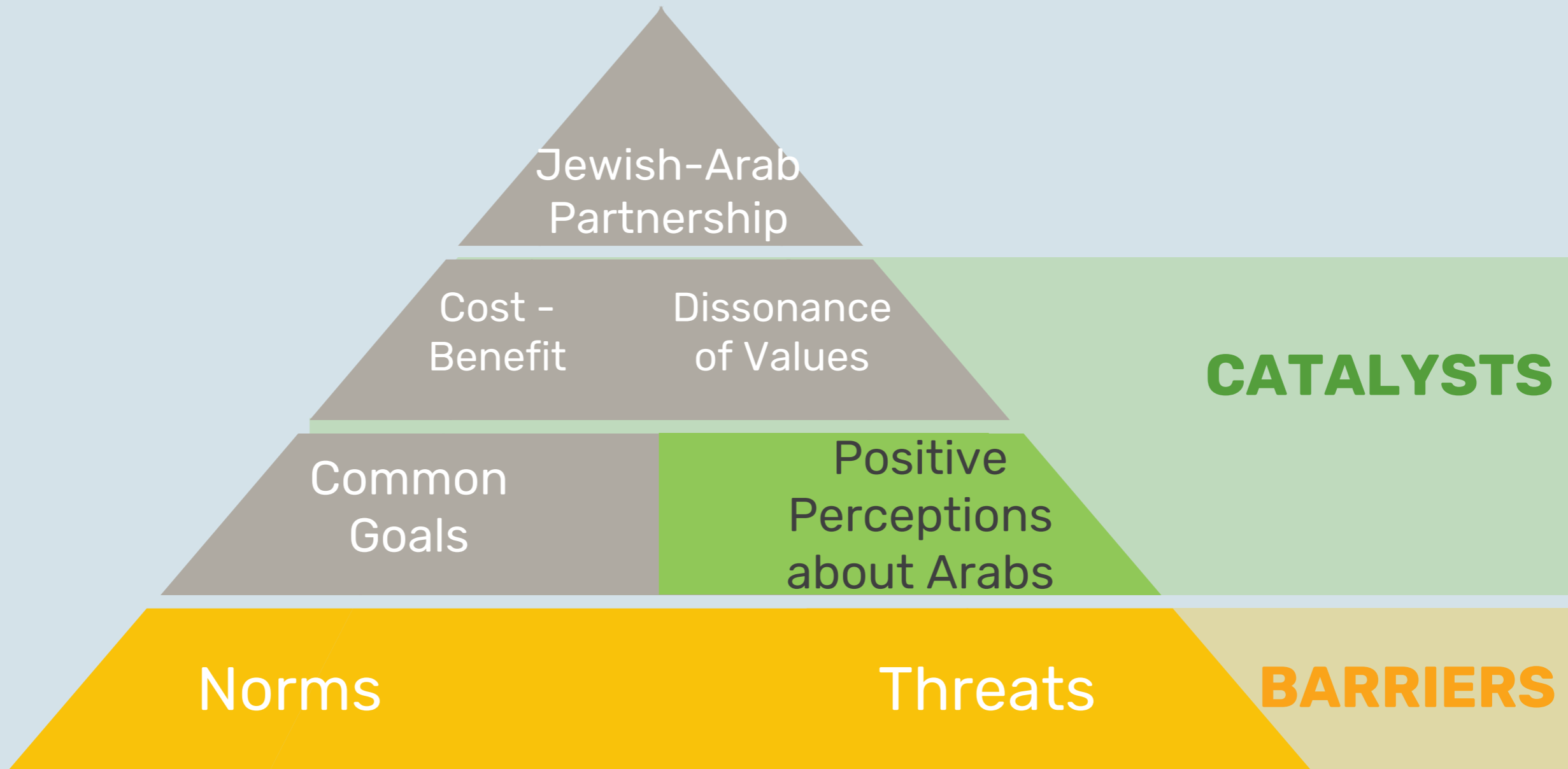


## Main Reasons for Opposition to Political Partnership (among centrists) – Perceived Norms



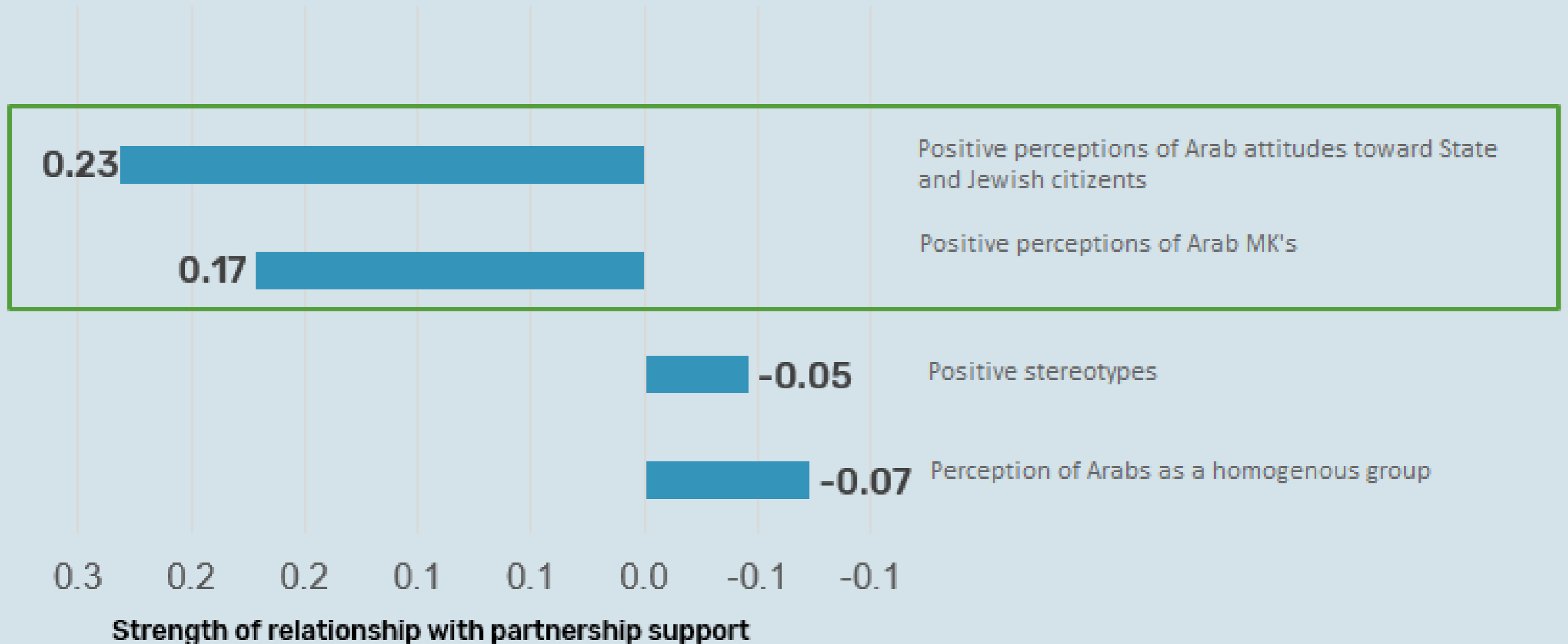


# A Conceptual Framework for Jewish-Arab Political Partnership



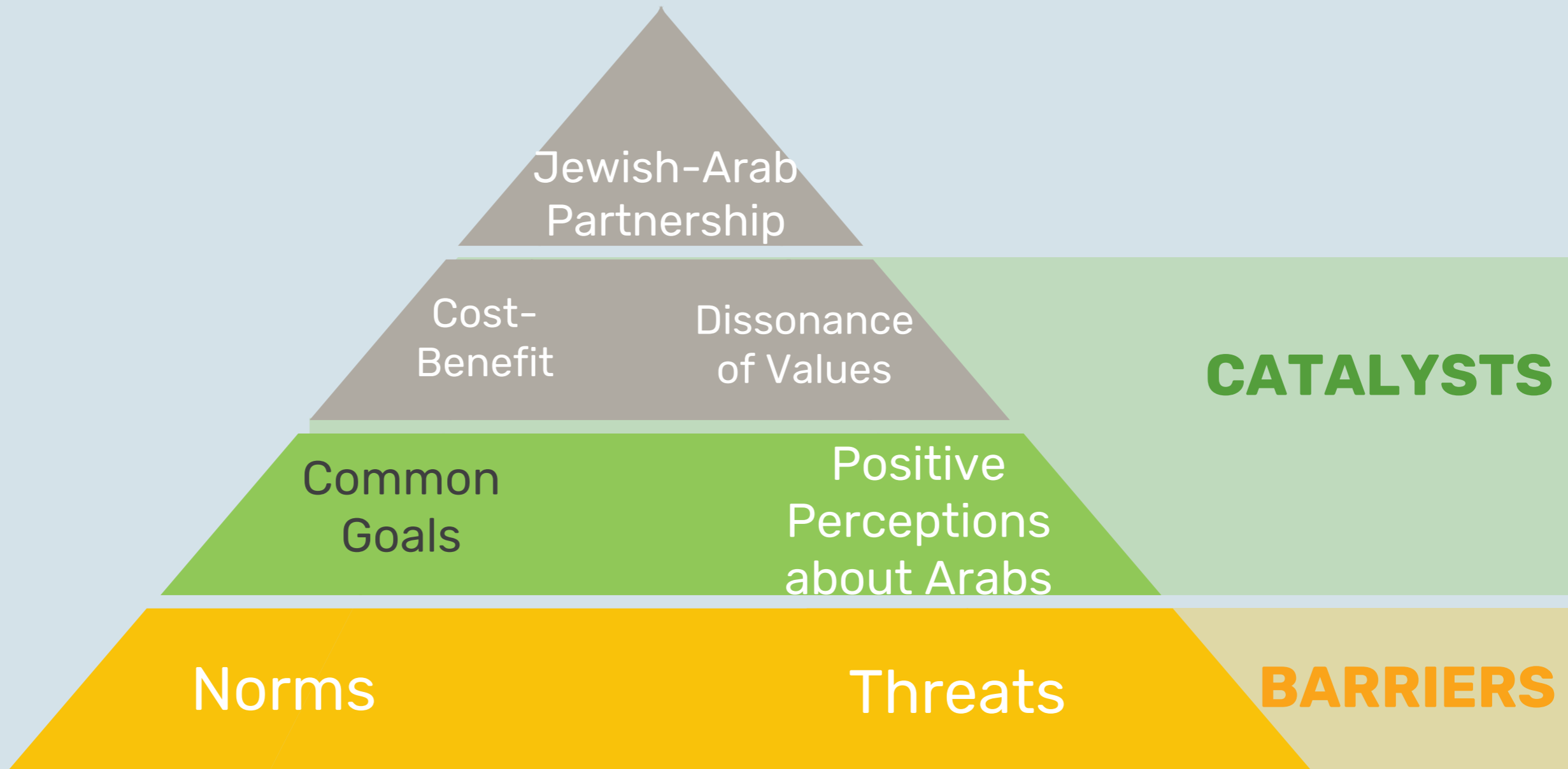


## Perceptions of Arabs – Connection to Support for Political Partnership (among centrists)



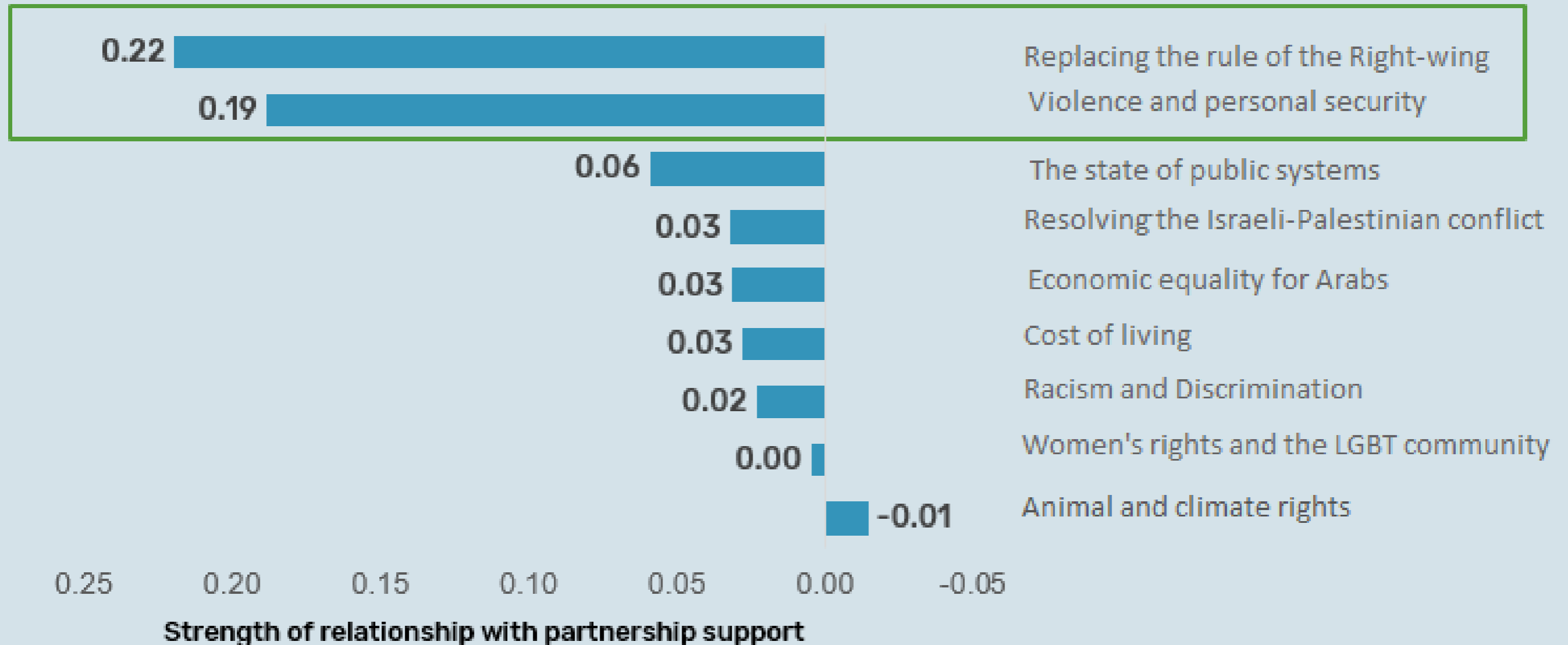


# A Conceptual Framework for Jewish-Arab Political Partnership



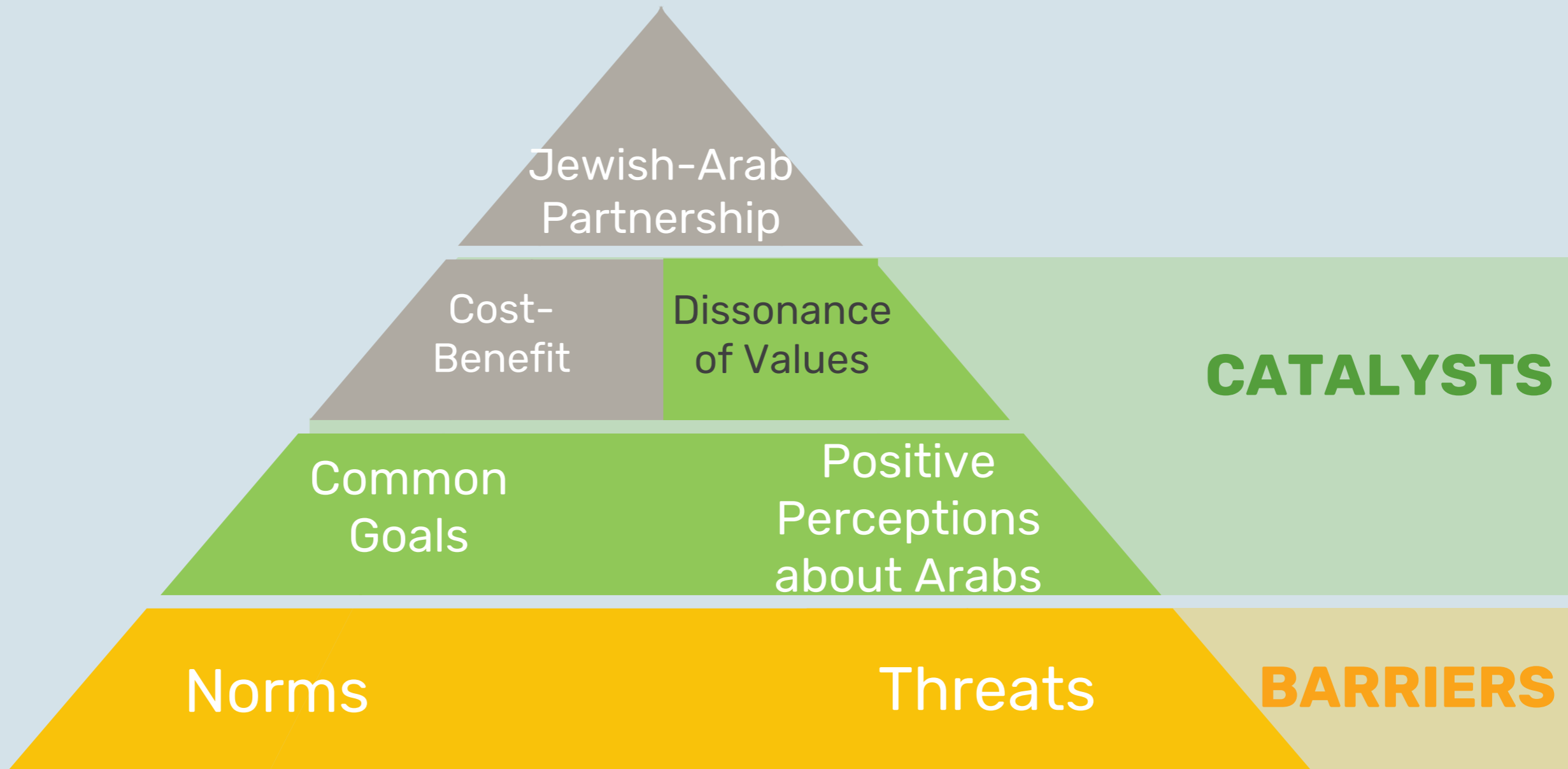


## Belief in Common Goals – Connection to Support for Political Partnership (among centrists)



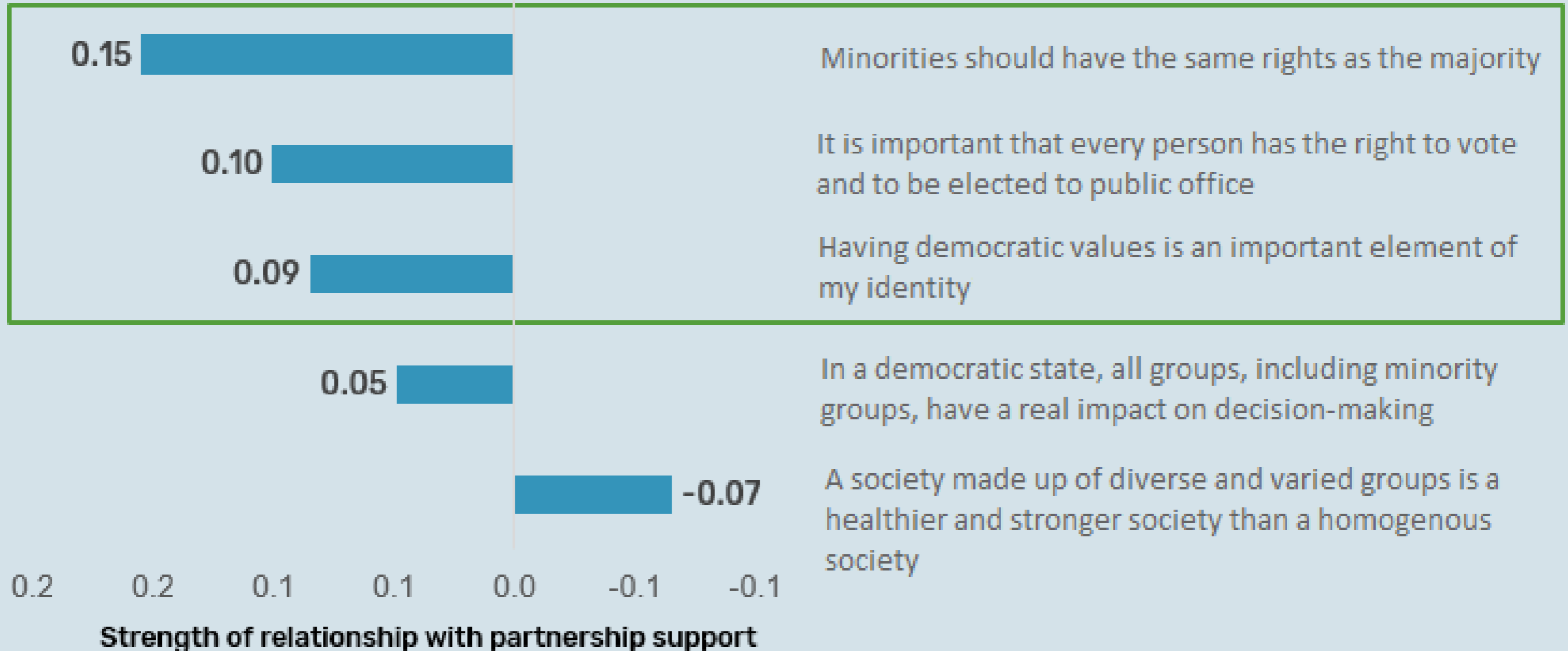


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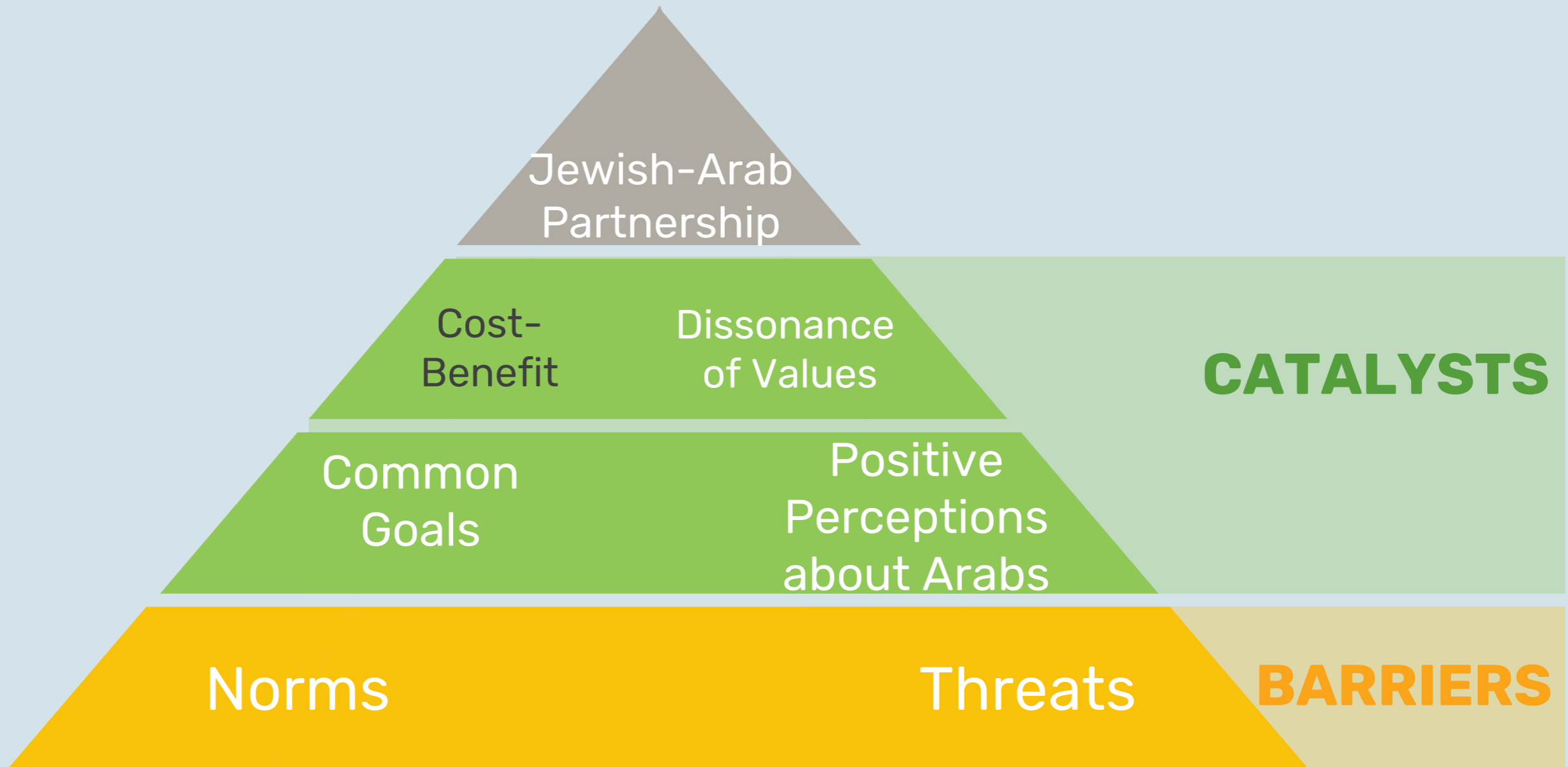


## Dissonance of Values – Connection to Support for Political Partnership (among centrists)



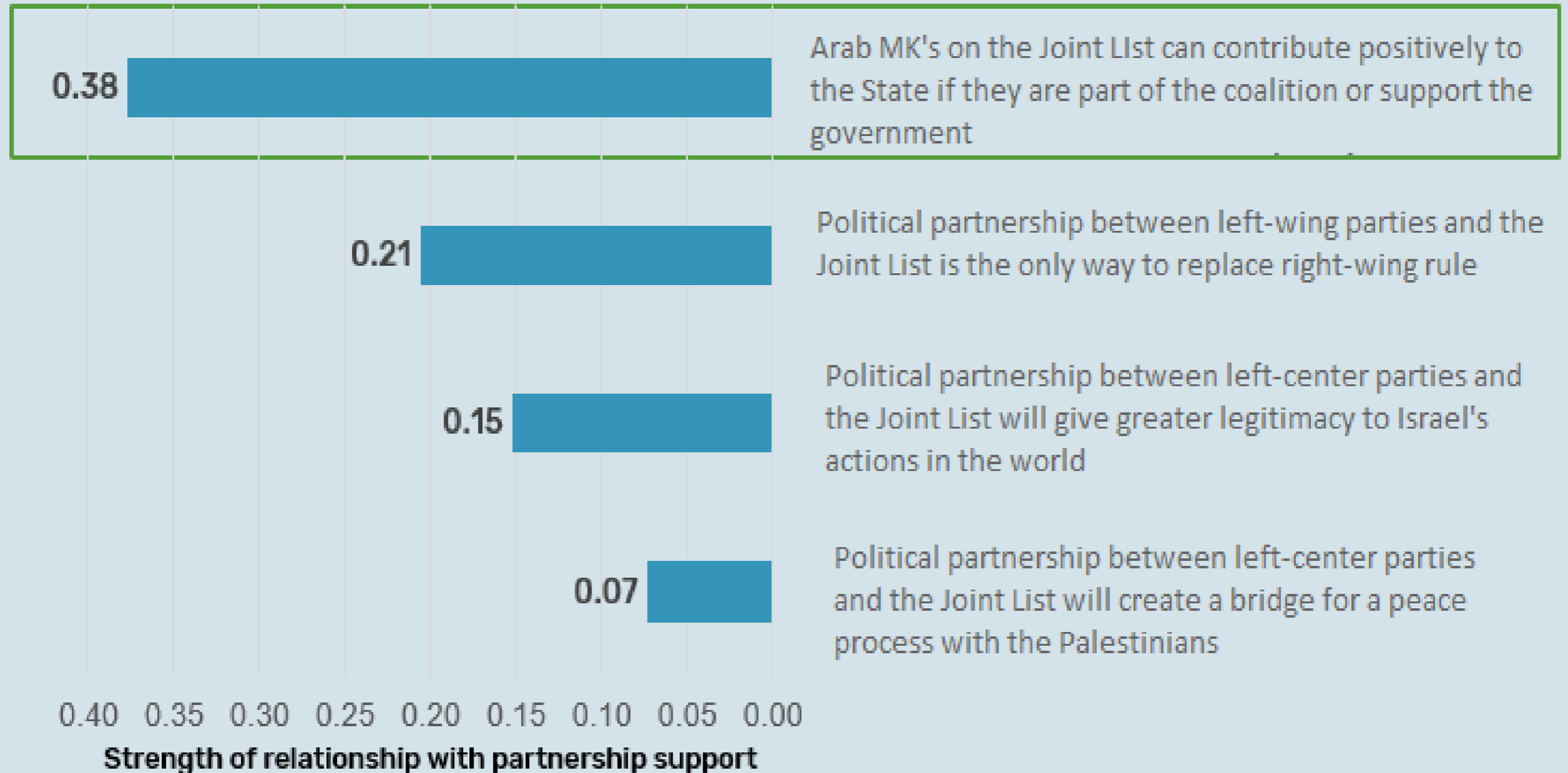


# Conceptual Framework for Jewish-Arab Political Partnership





## The Benefit of a Political Partnership - Connection to Support for Political Partnership (among centrists)





# Conceptual Framework for Jewish-Arab Political Partnership

